



*Head & Heart Philanthropy*

## **Head and Heart Philanthropy Launches Mosaic Genius Tech Studio for Tech Entrepreneurs on the Continent of Africa in Ghana, Botswana and Egypt**

*New Initiative Designed to help Entrepreneurs Strengthen and Grow Their Businesses Through Access-building Programs*

(New York, NY – September 25, 2023) – Head and Heart Philanthropy - the philanthropic arm of Mosaic Genius committed to connecting and convening leaders working at the intersection of wealth building and social impact – announced a new accelerator entrepreneurial initiative – Mosaic Genius Tech Studio - set to launch on the continent of Africa in Ghana, Botswana and Egypt this fall. With tech being a primary pathway to improving economic growth in Africa, the Mosaic Genius Tech Studio will support entrepreneurs with an arsenal of tools and resources that they need to grow their businesses over the course of an intensive program. Applications for the cohort open on October 18, 2023, and close November 30, 2023.

Conceived by Mosaic Founder **Christal M. Jackson** - who is also a staunch social impact advocate - Mosaic Genius Tech Studio was designed for African entrepreneurs in the tech space to help them strengthen their businesses through access to training and finding capital to scale their companies. Another critical part of the initiative will provide mentorship opportunities that will connect members of the cohort with business and tech leaders globally.

Additionally, Jackson has partnered with one of the most prominent African Americans in technology - **Erik H. Moore** – to work with her on the initiative. As the Founder and Managing Director of Base Ventures, Moore was one of the first investors in Zappos and one of the first African Americans to have an early-stage non-impact investment fund in Silicon Valley. He will lend his extensive expertise to the Mosaic Genius Tech Studio as the Visiting Executive-in-Residence. In this role, Moore will build out the core curriculum for all sessions under the program specifically around tech and facilitate exchanges for the selected entrepreneurs in the program and global leaders and mentors.

“After being focused on the US for the past 13 years, we are looking forward to heading to the continent of Africa and for the opportunity to work alongside an amazing group of entrepreneurs. The genius on the continent is unmatched and building this new bridge across the diaspora is exciting,” said Jackson. “With Mosaic Genius Tech Studio, we will be able to elevate the tech ecosystem, promote a sustainable economy and improve outcomes overall.”

“I’m honored to have the opportunity to lend my knowledge, expertise and resources to strengthening the tech ecosystem on the continent. I believe tech will drive the economy in ways unimaginable,” added Moore.

Most recently, Head and Heart Philanthropy launched the inaugural Presidential Cohort for HBCU Presidents – a two-year initiative centered around creating more sustainable institutions and learning best practices that will improve the fiscal capacity for HBCUs.

Entrepreneurs interested in applying to the Mosaic Genius Tech Studio program can visit [www.mosaicgenius.com](http://www.mosaicgenius.com)

*Mosaic Genius Tech Studio is being made possible by support from The Hilton Family Foundation.*

### **About Head and Heart Philanthropy**

Head and Heart Philanthropy is committed to connecting and convening the best and the brightest working at the intersection of wealth building and social impact. The organization work daily to reduce barriers to access and opportunities for under-represented leaders. Since its inception in 2011, Head and Heart has been supporting leaders and entrepreneurs committed to tackling complicated issues impacting Black and Brown people and reducing barriers to access and opportunities for under-represented leaders.

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